

“We All...” Poster

A major part of this class is recognizing the universal aspects to culture that connect all people in the world (we all need a home, we all eat, etc.), along with the different ways that we may do these things (different foods we eat, different clothes we wear, etc.) that make us unique and different.

Around the classroom you will see some examples of these: We All Eat, We All Dress, We All Need Water, and We All Need a Home.

Your assignment is to come up with a universal behavior that all people in the world do or need. This should be broad and something that everyone, regardless of where they live or what language they speak, does or needs. It should be in the form of “We all...”

Then, you are to create a poster to show the differences in how people do this differently in other parts of the world. These should be pictures that you find online to visually represent how people are unique and different in how they do whatever. You should have 8-10 images in a collage format that shows the different ways that people practice something or use something around the world. Try to find pictures from different regions or countries around the world to show as many differences as possible.

Culture is only one category or dimension of human behavior, and it is therefore important to see it in relation to the other two dimensions: the universal and the personal. The three can be distinguished as follows:

- *universal* refers to ways in which all people in all groups are the same
- *cultural* refers to what a particular group of people have in common with each other and how they are different from every other group
- *personal* describes the ways in which each one of us is different from everyone else, including those in our group

So your “We All...” message should be a universal behavior, while your pictures should be cultural or personal behaviors.

Check out some examples online here:

<http://rpcvmadison.org/weall/resources-set1>

<http://rpcvmadison.org/weall/resources-set2>

<http://rpcvmadison.org/weall/resources-set3>

“We All...” Poster rubric

ORGANIZATION (5 pts) – How well set up is your poster? Does your universal of culture stand out? Does your display of pictures look professional?

0 1 2 3 4 5 _____

PICTURES (25 pts.) – Do your pictures connect to your universal of culture? Do they show a variety of cultural or personal behaviors from different parts of the world? Are they in color?

0 5 10 15 20 25 _____

MESSAGE (15 pts.) – Is someone viewing your poster able to understand what message you are trying to get across? Is your title a universal of culture?

0 5 10 15 _____

APPEARANCE (5 pts.) – How professional does your poster look?

0 1 2 3 4 5 _____

TOTAL: _____/50