

The Palace of Versailles promotional video

	<p><i>The Palace of Versailles is the epitome of the Age of Absolutism. It shines as the symbol of the French Golden Age of the 17th and 18th centuries.</i></p> <p><i>Your job as the court media relations official for Louis XIV is to create a video of the Palace of Versailles. You want to tell the world about the beauty and elegance of Versailles and encourage monarchs and nobles from around the world to come and visit this masterpiece of the Bourbon dynasty.</i></p>
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Ask yourself these following questions before you begin:

- *Why might people want to visit Versailles?*
- *What should people know about Versailles or about Louis XIV?*
- *After watching your video, would you want visit the Palace of Versailles?*

To help get you an idea of what works well for a travel video, check out the following:

Shanghai, China: <https://www.youtube.com/watch?v=NnzWFQv1dKM>

Costa Rica: <https://www.youtube.com/watch?v=1WGlGszJBQ>

To learn more about the Palace of Versailles:

- History of the Palace of Versailles: <https://www.youtube.com/watch?v=XxIzMr2Ekpo>
- Chateau de Versailles: <http://en.chateauversailles.fr/homepage>
- A View on Cities: Versailles Palace: <http://www.aviewoncities.com/paris/versailles.htm>

Requirements:

- include at least one (1) map showing where Versailles is located
- at least six (6) images of Versailles and the interior and exterior of the grounds
- an excerpt of a video clip(s) showing or explaining Versailles
- text describing important and relevant details about Versailles and Louis XIV's France
- provide detailed information on Versailles
 - *Why is Versailles important?
 - *What city is it in? What should people know before visiting it?
 - *Who is the monarch ruling the country at the time?
 - *What is France like at this time?
 - *What is the history of Versailles? Why was it built? What is it used for?
 - *Give some details about the buildings and grounds of Versailles

- provide information on what is in and around the Palace of Versailles (walk someone through it) – what will they see?
 - *Discuss some specifics about the Palace, like the Hall of Mirrors, the Royal Apartments, the Chapel, the gardens, etc.
- include background music from the period

Video:

The best programs to use are Windows Movie Maker, iMovie, or WeVideo.com (<https://www.wevideo.com/>). With all of these, you have the ability to edit your video, insert transitions, and insert music, photos, and video clips.

For help with sounds, use the following sites: <http://www.grsites.com/sounds/> or <http://www.freesound.org/index.php>. It has free sound effects to use in your video.

If you want to include your own voice as an audio component, use the free open source program Audacity (<http://audacity.sourceforge.net/>), supplementing your own scripted voice-overs with background music and other sounds. There are also a number of great apps on your phone that can also be used, too.

For music to be used in the background, you can use www.youtube-mp3.org to download free music off of a YouTube music video.

To put video clips from YouTube into your video, you need to download a program, like:

- <http://www.youtubedownloadersite.com/youtube-to-wmv.html>

To properly save and send me your finalized WeVideo:
https://www.youtube.com/watch?v=1J6b3yVu_w0

Video Requirements:

- Must be between 1-2 minutes in length
- Needs to include background music
- Must include written text
- Must include visuals, including still pictures, video clips, and a map
- You need to “sell” the viewer on wanting to visit Versailles → persuasiveness
- Editing needs to include transitions and animation

Name: _____

Versailles Video Rubric

Message – Is the message of your video clear and concise? Is it appropriate for the intended audience? Does your video have a specific action for the audience to take? Does your video make us want to visit Versailles? (5pts)

0 2 4 6 8 10 _____

Content – Do you cite specific and detailed facts about Versailles and Louis XIV's France? Do you answer all specific questions posed in the assignment? Do you provide relevant details about Versailles to get people interested and excited in visiting? (15 pts)

0 1 2 3 4 5 _____

Editing – How professionally put together is your video? Well organized? How smooth are your transitions? How well does your video flow? Did you effectively animate your visuals? (10pts)

0 2 4 6 8 10 _____

Audio – Do you have background music? Is it appropriate for the message of your video? Is it from the time period? (5 pts)

0 2 4 6 8 10 _____

Visuals – How well do you use still images and video clips in your video? Do they help us better understand Versailles? Are they appropriate for the message you are trying to portray? (15 pts)

0 2 4 6 8 10 _____

TOTAL: _____/55