

# *The Tao of Pooh* Book Jacket

The point of a book jacket is to make the book's appearance more catchy and attractive, as well as give the reader a quick overview about the content of the book and its author. Generally, the more creative, colorful, and original the book jacket, the better the chances the reader will pick it up and purchase it.

While reading *The Tao of Pooh*, you will be creating a book jacket that could be used for it!

The following is what information you need to include for each area:

**Front Cover:** -Book title, author, and a symbolic, catchy picture(s) that would sell your book (can be a drawn or printed picture)

**Binding:** -Title and author

**Back Cover:** -*Detailed* summary of the book in paragraph form

**Inside Front Cover Flap:** -*At least* 3 important excerpts/quotes from the book  
-*At least* 3 critics' comments (either made-up or actual critics' comments)  
-ex. "At times wistful and at others hilarious, *Where the Heart Is* will leave you uplifted and renewed." -- Burlington Free Press  
-ex. "An engaging novel written with a light spirit and an almost always deft touch." --The London Times

**Back Cover Inside Flap:** -Author's biography and picture  
-Where do they live and work? What else have they written? What kind of life do they lead? Being creative, what are their other interests?

**DUE:** MON., DEC. 10TH

# Book Jacket Template

<p style="text-align: center;"><b>INSIDE REAR COVER FLAP</b></p> <p>About the author. List the author's name and something about him or her, education, where he/she lives, etc. Write this in your own words.</p> <p>Include the publishing company's name and place of publication.</p>	<p style="text-align: center;"><b>BACK COVER</b></p> <p>Title      Author      Barcode</p> <p>Publishing company name</p> <p>Reading level (if known)</p> <p>Awards the book has recieved</p> <p>Write a summary of the book from the viewpoint of someone important. or from a book review company. Give hints about exciting events while will happen, but don't give the answers!</p> <p>Write quotes you or your friends might have said about the book.</p>	<p><b>BOOK SPINE</b></p> <p>Title</p> <p>Author's Last Name</p> <p>Publisher</p>	<p style="text-align: center;"><b>FRONT COVER</b></p> <p style="text-align: center;"><b>Book Title</b></p> <p style="text-align: center;"><b>Author</b></p> <div style="border: 1px solid black; width: 150px; height: 100px; margin: 20px auto; text-align: center;"> <p>Draw a cover picture</p> </div>	<p style="text-align: center;"><b>INSIDE FRONT COVER FLAP</b></p> <p>Write interesting information about the story which will make readers want to open the cover and keep reading. This is a short summary, designed to be highly interesting to the reader.</p>
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## How to create it?

You can create your book jacket in parts using Microsoft Word, Google Docs, or Microsoft Publisher. The best way to do it is to create each part separately, print them off (in color if you are using color images or text), and then cut the sections out and glue or tape them onto colored construction paper that you have already folded into the shape of a book jacket. There is a lot of freedom in how your final product comes out, so be creative!

# Book Jacket Rubric

**Back cover:** Detailed summary of the book in typed, paragraph form?

0            5            10            15            20 \_\_\_\_\_

**Front Cover Inside Flap:** *At least 3* excerpts/quotes from the book and *at least 3* critics' comments?

0            2            4            6            8            10 \_\_\_\_\_

**Back Cover Inside Flap:** Author's biography? Picture?

0            2            4            6            8            10 \_\_\_\_\_

**Front cover:** Book title, author, and a picture?

0            2            4            6            8            10 \_\_\_\_\_

**Appearance and Misc.:** How professional does it look? Effort? Color? Originality? Binding? Proofreading?

0            2            4            6            8            10 \_\_\_\_\_

**TOTAL:** \_\_\_\_\_/60